



## Why Sponsor?

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Human Resource Professionals of Central PA promotes opportunities which provide tools and resources for our members. You can get involved with our chapter and connect with our membership by sponsoring one of our many events!

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The Human Resource Professionals of Central Pennsylvania (HRP of Central PA) is a community of HR Professionals who come together with experts in our field, who share valuable best practices, and who desire to advance and progress the field of HR within their respective organizations. HRP of Central PA is an organization which is comprised of DURQ 400 Human Resource professionals. Our members are employed by employers of all sizes throughout Harrisburg, Hershey, Mechanicsburg, Carlisle, and the surrounding areas. Our members are as diverse as the community, from entry-level to executives, generalists to specialists. Not only is HRP of Central PA committed to the traditional objectives of equal opportunity, we also enthusiastically seek to promote a diverse membership in terms of the sectors, industries and organizations in which our members are employed.

Our organization is a valuable resource for professionals who help lead their organizations through human resource issues. HRP of Central PA is a nonprofit membership association with no permanent facilities or staff. Our chapter's strength, influence and vision originate from individual volunteer members who share their time and talent by serving the membership and organization on various committees and our Board of Directors.



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Our annual conference brings together WR keynote speakers, six breakout sessions, dozens, of exhibitors and nearly 200 HR professionals from around Central Pennsylvania. This is a must-attend event!

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- ✓ Benefits of Exhibitor level, plus
- ✓ Personally welcome each attendee at registration table as they arrive
- ✓ 10 minutes to describe company and services offered to HR Professionals during lunch
- ✓ Minimum of 4 social media mentions prior to/after event
- ✓ Ability to conduct raffle and provide give away at lunch before all other give-aways

Price: Included in Platinum Sponsorship

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- ✓ HRP of Central PA E-gram announcement four weeks prior to sponsorship with active link to sponsor's webpage (or when committed)
- ✓ Link on conference page of HRP of Central PA website to sponsor's webpage
- ✓ Logo, company information, and RQ handout included with conference materials
- ✓ Continental breakfast, lunch & refreshments day of conferenceRUUp to WR representatives
- ✓ Networking time with members before the conference and during breaks

Price:

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- ✓ Benefits of Exhibitor level, plus
- ✓ 5 minutes to describe company and services offered to HR Professionals during opening greetings
- ✓ Minimum of 4social media mentions prior to/after event

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- ✓ Signage at conference in breakout session room
- ✓ Logo, company information, and 1 handout included with conference materials
- ✓ Mention of the sponsor beforeFRDUHEH

Price: \$300.00

### Chapter Meeting

Featured sponsor of a monthly Chapter meeting, attendance typically ranges 70-90 members and guests.

Meeting sponsors receive:

- Meet and greet members during networking time before the meeting and after
- Option to provide sponsor information at each attendee's seat or at information table
- 5-minute presentation at the opening of the meeting to describe company and services offered to HR Professionals
- HRP of Central PA E-gram announcement four weeks prior to sponsorship with active link to sponsor's webpage
- Featured sponsor ad on homepage of hrpcpa.org for one month following the meeting, including hyperlink to your website
- Registration for two company representatives to attend.

### Newsletter Advertising

Our weekly "HRP-Gram" is distributed weekly to our entire membership of 400+. Your logo, brief description, and hyperlink to your website will be included within the HRP-Gram each week, ensuring you continuous visibility to our membership.

Price: \$50.00/month

### Networking Event

**Subject to availability. If a networking event is planned, the networking event sponsorship will apply. Same benefits as Chapter Meeting**

Price: \$600.00

Additional representatives will be charged a guest fee

## Platinum Sponsor

Support the Chapter by becoming our top partner as we help promote our industry throughout the region.

Apply to be HRPCPA's Platinum Sponsor! This opportunity includes:

- Year-long advertising in newsletters, website, attendance at Chapter events,
- Premier Sponsor of our Annual Conference
- First choice of two Chapter meeting sponsorships
- Sponsorship for one lunch-and-learn in the year
- Two free job postings during the year on our website

Price: \$3,000

## Double-Play Special

Book your chapter meeting sponsorship and conference booth space together (subject to availability), you will receive a discounted rate of *\$1,000.00 for both*. This amazing value includes:

- \$600.00 Value - Chapter Meeting Sponsorship
- \$50.00 Value - Two free attendees to your sponsored Chapter Meeting
- \$700.00 Value - Booth Sponsorship for the Conference, including full-day registration for two company representatives (\$220.00 Value) including access to our members and breakfast/lunch
- Mentions on both social media AND our HRP E-grams
- Link on our website
- List of conference attendees and the opportunity to collect business cards

All for a \$1,570.00 value!!

## Gold Sponsor

Want to spend more time with us? You can apply to be HRPCPA's Gold Sponsor! Opportunity includes:

- Year-long advertising in newsletters, website, attendance at Chapter events
- Sponsorship for two chapter meetings
- Breakfast sponsor at our Annual Conference
- One free job post during the year on our website

Price: \$2,000