



PO Box 285, Lemoyne, PA 17043 info@hrpcpa.org www.hrpcpa.org

HRPCPA Sponsorship Offerings 2026

The Human Resource Professionals of Central Pennsylvania (HRPCPA) is a vibrant community of over 350 HR professionals dedicated to advancing the field of human resources across the region. We bring together experts, share best practices, and collaborate to drive meaningful progress in HR strategies and practices within our organizations.

As a nonprofit membership association, HRPCPA serves as an invaluable resource for HR leaders who navigate complex human resource challenges. Our members are professionals who play a crucial role in shaping the success and growth of their organizations by addressing key HR issues, from talent management to employee development and organizational culture.

HRPCPA operates without permanent facilities or staff, relying instead on the passion and expertise of our volunteer members. Our strength and influence come from individuals who generously contribute their time and skills by serving on various committees and our Board of Directors. Together, we strive to create a dynamic, forward-thinking HR community that supports professional growth, fosters collaboration, and elevates the HR profession within Central Pennsylvania.

2026 Opportunities

Exclusive Annual Sponsorships

- Platinum
- Gold
- Silver

Monthly Sponsorships

- In-Person Chapter Meeting
- Virtual Chapter Meeting
- Newsletter Advertising

Annual Conference Sponsorships

- Exhibitor
- Exclusive Post-Conference Happy Hour Sponsor

New in 2026 - Exclusive Virtual Lunch & Learn Webinar Series'

- Legal & Legislative - Risk & Mitigation Webinars
- Professional Development Lunch & Learns



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Exclusive Annual Sponsorship Opportunities

Support the Chapter by becoming one of our top partners as we help promote our industry throughout the region. Register to be the Exclusive Annual Platinum, Gold, or Silver Sponsor of HRPCPA.

Exclusive Platinum Sponsor—\$3,000

- Year-long advertising in newsletters, website, social media, and Chapter events.
- Premier Sponsor of our Annual Conference
 - Includes all Conference Exhibitor benefits, consistent promotion leading up to the event, and a 5-minute speaking opportunity.
 - Interaction with almost 200 HR professionals.
- One in-person Chapter meeting sponsorship.
- One virtual Chapter meeting sponsorship.
- Exclusive sponsor of the Summer Networking Event.
- Two free job postings during the year on our website.

Exclusive Gold Sponsor—\$2,500

- Year-long advertising in newsletters, website, social media, and Chapter events.
- Lunch sponsor at our Annual Conference.
 - Includes all Conference Exhibitor benefits, consistent promotion leading up to the event, and a 5-minute speaking opportunity.
 - Interaction with almost 200 HR professionals.
- One in-person Chapter meeting sponsorship.
- Exclusive sponsor of the Fall Networking & Volunteer Event.
- One free job post during the year on our website.

Exclusive Silver Sponsor—\$2,000

- Year-long advertising in newsletters, website, social media, and Chapter events.
- Breakfast Sponsor of our Annual Conference.
 - Includes all Conference Exhibitor benefits, consistent promotion leading up to the event, and a 5-minute speaking opportunity.
 - Interaction with almost 200 HR professionals.
- One virtual Chapter meeting sponsorship.
- One free job post during the year on our website.



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Monthly Sponsorship Opportunities

In Person Chapter Meeting—\$600

Featured sponsor of a monthly Chapter meeting, registration typically ranges 75-100 members and guests.

Opportunity includes:

- Meet and greet members during networking time before and after the meeting.
- Option to provide sponsor information at each attendee's seat or at information table.
- 5-minute presentation at the opening of the meeting to describe company and services offered to HR Professionals.
- HRP Gram announcement prior to sponsorship with active link to sponsor's webpage.
- Featured sponsor ad on selected Chapter Meeting information page of hrpcpa.org where members and non-members view meeting details before registering.
- Social media posts before and after the event.
- Registration for two company representatives to attend. Additional representatives will be charged a guest fee.

Virtual Chapter Meeting—\$250

Featured sponsor of a monthly virtual Chapter meeting, registration typically ranges 50-75 members and guests.

Opportunity includes:

- 5-minute presentation at the opening of the meeting to describe company and services offered to HR Professionals.
- Sponsor name and logo presented on the introduction slide during meeting announcements.
- HRP Gram announcement prior to sponsorship with active link to sponsor's webpage.
- Featured sponsor ad on selected Chapter Meeting information page of hrpcpa.org where members and non-members view meeting details before registering.
- Social media posts before and after the event.
- Registration for two company representatives to attend. Additional representatives will be charged a guest fee.

Newsletter Advertising—\$50 per month

Our monthly HRP Gram is distributed monthly to our entire membership of 350. Your logo, brief description, and hyperlink to your website will be included within the HRP Gram each week, ensuring you continuous visibility to our membership.



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Annual Conference Sponsorship Opportunities

Exhibitor—\$850

Conference exhibitor sponsor, attendance typically ranges 140 - 200 members and guests. Opportunity includes:

- Booth in exhibit area at the conference.
- Networking opportunity with members before the conference, at breaks, and at the post-conference happy hour.
- Admission to the conference for 2 company representatives.
- Breakfast, lunch, refreshments, and post-conference happy hour for 2 company representatives.
- The option to offer a raffle item at your booth in exchange for conference attendees' business cards.
- Inclusion on sponsor scorecard, which encourages conference attendees to visit every sponsor booth.
- Sponsorship announcement post on social media prior to the conference.
- Sponsorship announcement on an HRP Gram sent to all HRPCPA members prior to the conference.
- Special feature on the Conference page of HRPCPA website.
- Sponsor logo included on conference materials.

Exclusive Post-Conference Happy Hour Sponsor—\$1,400

Exclusive post-conference happy hour sponsor, attendance of the conference typically ranges 140 - 200 members and guests. Opportunity includes:

- 5-minute presentation between the close of the conference and the opening of happy hour to describe company and services offered to HR Professionals.
- Booth in exhibit area at the conference.
- Networking opportunity with members before the conference, at breaks, and at the post-conference happy hour.
- Admission to the conference for 2 company representatives.
- Breakfast, lunch, refreshments, and post-conference happy hour for 2 company representatives.
- The option to offer a raffle item at your booth in exchange for conference attendees' business cards.
- Inclusion on sponsor scorecard, which encourages conference attendees to visit every sponsor booth.
- Sponsorship announcement post on social media prior to the conference.
- Sponsorship announcement on an HRP Gram sent to all HRPCPA members prior to the conference.
- Special feature on the Conference page of HRPCPA website.
- Sponsor logo included on conference materials.



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New in 2026 - Exclusive Virtual Lunch & Learn Series Opportunities

Exclusive Virtual Legal & Legislative Lunch & Learn Series Sponsor—\$1,000

- 5-minute presentation at the opening of 3-5 virtual webinars to introduce your company and services to HR professionals.
- Sponsor name and logo displayed on the introduction slide during meeting announcements.
- HRP Gram announcement published prior to the sponsorship period with a link to the sponsor's website.
- Featured sponsor advertisement on the webinar information page of www.hrpcpa.org, viewed by members and non-members.
- Social media advertisement.
- Complimentary registration for two company representatives to attend the sponsored chapter meeting (additional representatives charged a guest fee).
- Complimentary attendance for one company representative at both the spring and fall in-person volunteerism & networking events.

Exclusive Virtual Professional Development Lunch & Learn Series Sponsor—\$1,000

- 5-minute presentation at the opening of 3-5 virtual webinars to introduce your company and services to HR professionals.
- Sponsor name and logo displayed on the introduction slide during meeting announcements.
- HRP Gram announcement published prior to the sponsorship period with a link to the sponsor's website.
- Featured sponsor advertisement on the webinar information page of www.hrpcpa.org, viewed by members and non-members.
- Social media advertisement.
- Complimentary registration for two company representatives to attend the sponsored chapter meeting (additional representatives charged a guest fee).
- Complimentary attendance for one company representative at both the spring and fall in-person volunteerism & networking events.